CHAPTER **2**

Theories of the Term Structure of Interest Rates

Tell me, in four words, what is a forward rate?

Interview Question

C hapter 1 introduced the concept of the time value of money. Key to solving the time value of money is the discount rate (*i*) used to determine either the present or future value of a cash flow occurring at some point in the future (*n*). Chapter 2 introduces *i* to the reader. By market convention *i* may be referred to as the *yield curve*, the *spot rate*, or the *forward rate*. Spot rates, not the yield curve, are used to price bonds and their related derivative contracts. Thus, understanding the derivation of both forward and spot rates is key to understanding the valuation of fixed-income securities.

Typically, the discount rate or i, is derived from a quoted market rate. Given n and i the present or future value of \$1 can be determined. The relationship between the discount rate i and the number of periods n is often referred to as the yield curve. The most commonly quoted yield curves are the U.S. Treasury yield curve and the interest rate swap or LIBOR curve.

Generally, as n increases, i also increases but at a diminishing rate. That is, i is an asymptotically increasing function of n. This is often referred to as an upward-sloping yield curve.

The three theories of the term structure of interest rates are:

- 1. The rational or pure expectations hypothesis
- 2. The market segmentation theory
- **3.** The *liquidity preference theory*

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Each attempts to explain the following observations with respect to the term structure of interest rates:

- Interest rates across different maturities tend to move together. That is, they are positively correlated.
- The yield curve tends to exhibit a steep positive slope when short-term rates are low and a negative slope when short-term rates are high.
- For the most part, the yield curve exhibits an upward-sloping bias.

Neither the rational expectations nor market segmentation theory fully explain the term structure of interest rates. But, taken together, these theories form the basis of the liquidity preference theory, providing clearer understanding of the term structure of interest rates and the calculation of the discount rates used to value fixed-income securities and their related derivative securities. Thus, the theories of the term structure of interest rates serve as the cornerstone of the relative value analysis that will be presented in following chapters. In the sections that follow, we briefly examine each of these theories.

2.1 THE RATIONAL OR PURE EXPECTATIONS HYPOTHESIS

The rational expectations hypothesis asserts that fixed-income investors do not prefer one maturity bond over another [Muth 1961]. That is, investors are indifferent to holding bonds of different maturities. Thus, under the rational expectations hypothesis, bonds of different maturities are considered to be perfect substitutes for one another. This is because under the rational expectations hypothesis, the return on a long-term bond is equal to the expected average of the returns on short-term bonds (forward rates) over the life of the bond.

To illustrate the expectations hypothesis, assume three investment strategies, each with a three-year investment horizon.

- 1. Invest \$1 in a one-year bond, and when that bond matures, reinvest the proceeds in a one-year bond in the second and third year as each bond successively matures.
- 2. Invest \$1 in a one-year bond, and when that bond matures, reinvest the proceeds in a two-year bond.
- 3. Invest \$1 in a three-year bond.

To make this analysis easier, consider a \$1 bond that does not offer a coupon but instead pays \$1 of principal at maturity. Simplifying the problem to a series of zero coupon securities allows the investor to apply formula 1.1 to each cash flow individually in order to determine the present value of the series of cash flows. This offers the investor the flexibility to assign a unique discount rate, or i—a non-linear term structure assumption—to each cash flow rather than a single i—a linear term structure assumption—as is the case with yield to maturity or the internal rate of return.

CONCEPT 2.1

A bond that pays no interest is a zero-coupon bond. The rate used to determine the present value of the bond is the spot rate. Zero-coupon bond returns are not subject to reinvestment assumptions to maturity, since the principal value accrues at the *spot rate*.

The *expectations theory* states that long-term bond returns are the product of short-term bond returns. Thus, in our example, the expected return of the first strategy can be written as follows:

Horizon return =
$$[(1 + s_1) (1 + f_{(1,1)}) (1 + f_{(1,2)})] - 1$$
 (2.1)

where: s_1 = the 1-year spot rate

 $f_{(1,1)} = 1$ -year forward rate, 1 year from today

 $f_{(1,2)} = 1$ -year forward rate, 2 years from today

Assume the following spot rate curve given by Table 2.1. The expectations hypothesis states that the two-year spot rate is the product of the one year spot rate and the one year forward rate, one year from today.

coupon yields)	
Tenor	Spot Rate Curve
1-year	0.75%
2-year	1.25%
3-year	2.00%

TABLE 2.1	Spot Rate	Curve	(zero
coupon viel	de)		

Tenor	Spot Rate	f(1,1)	
1-year	0.750%		
2-year	1.250%	0.496%	
3-year	2.000%	0.749%	

TABLE 2.21-Year Forward Rate in 1 Year

The two-year spot rate is given by:

$$(1+s_1)(1+f_{(1,1)}) = (1+s_2)$$
(2.2)

where: s_1 = the 1-year spot rate

 s_2 = the 2-year spot rate

 $f_{(1,1)} = 1$ -year forward rate, 1 year from today

Rearranging the terms and solving for the one-year forward rate, one-year from today, results in the following:

$$\left(1 + f_{(1,1)}\right) = \frac{(1+s_2)}{(1+s_1)} \tag{2.3}$$

where: s_1 = the 1-year spot rate

 s_2 = the 2-year spot rate

 $f_{(1,1)} = 1$ -year forward rate, 1 year from today

The expected one-year forward rate, one year forward, is 0.496% and the expected one-year rate, two-years forward is 0.749% (Table 2.2). If the expected forward rates are realized, then the investor's horizon return will be 2%.

Horizon return =
$$[(1 + .0075)(1 + .00496)(1 + .00749)] - 1 = 2.0\%$$

(2.4)

Alternatively, the investor may decide to purchase a bond with a two-year maturity that yields 2% and invest the proceeds in a one-year bond, two years forward. How would you apply equation 2.4 to show that the investor's expected horizon return is 2%?

In the second strategy presented, the investor purchases \$1 of a bond maturing in one year yielding 0.75%, and at its maturity the investor plans to invest the proceeds in a bond maturing in two years. What is the two-year rate, one-year forward?

$$(1+s_1)(1+f_{(2,1)}) = (1+s_3)$$
(2.5)

where: s_1 = the 1-year spot rate

 s_3 = the 3-year spot rate

 $f_{(2,1)} = 2$ -year forward rate, 1 year from today

Tenor	Spot Rate	f(1,1)	f(2,1)
1-year 2-year	0.750% 1.250%	0.496%	1.249%

TABLE 2.3 1-Year Forward Rate in 2 Years

Rearranging the terms and solving for the two-year rate, one year from today (forward), results in the following:

$$\left(1 + f_{(2,1)}\right) = \frac{(1+s_3)}{(1+s_1)} \tag{2.6}$$

where: s_1 = the 1-year spot rate

 s_3 = the 3-year spot rate

 $f_{(2,1)} = 2$ -year forward rate, 1-year from today

The expected two-year rate, one year forward, is 1.249% (Table 2.3). If the expected two-year forward rate is realized, the investor's horizon return will be 2.0%.

The expectations hypothesis explains the first observation with respect to the term structure of interest rates:

- Interest rates tend to move together. For example, if $s_{(t)}$ increases, then $s_{(t+n)}$ also increases, which, in turn, increases the average of the future short-term rates (forwards). Consequently, short-term and long-term interest rates tend to move together.
- When short-term rates are low and below their average, the market expects short-term rates to go up, and the yield curve exhibits a positive or upward slope. Conversely, when short-term rates are high and above average, then the market expects short-term rates to go down and the yield curve exhibits a negative or downward slope.

2.2 THE MARKET SEGMENTATION THEORY

The market segmentation theory asserts that the markets for different maturity bonds are segmented. Under this assumption, the interest rate for each bond is determined by the supply and demand for bonds, without consideration given to the expected returns on bonds of other maturities. Stated differently, under this theory bonds are not substitutable and the expected return from a bond of given maturity has no influence on the demand for a bond of another maturity [Vayanos and Vila 2009].

Further, investors are thought to prefer short-term maturity bonds over long-term maturity bonds. Thus, there is greater relative demand for short-term bonds than there is for long-term bonds. As a result, the price of short-term bonds is higher, resulting in a lower yield than that offered on long-term bonds.

The market segmentation theory explains the tendency of the yield curve to exhibit a positive or upward-sloping bias. However, the market segmentation theory cannot explain the tendency of interest rates to move together, or the presence of downward-sloping yield curves.

2.3 THE LIQUIDITY PREFERENCE THEORY

The liquidity preference theory, like the rational expectations hypothesis, also asserts that bonds are perfect substitutes for one another [Keynes 1936]. However, because the investor may be required to sell her bond prior to maturity, thereby assuming interest rate risk, a greater premium is offered to hold longer-term bonds via higher implied forward rates. Simply stated, the liquidity preference theory implies a rational expectation plus a liquidity premium.

In the previous example, the spot rate curve, although upward sloping, implied a lower one-year forward rate. The liquidity preference theory implies higher spot rates than that given by the rational expectations hypothesis. This is because the liquidity premium is assumed to be constant.

Table 2.4 illustrates the derivation of the spot rate curve given a liquidity premium assumption. In the example, the liquidity premium for a "riskless" zero coupon bond with one year to maturity is 0.75%. That is, the one-year spot rate for a risk-free bond is 0.75%. This implies, all else equal, that the one-year spot rate, *n* periods from today, is also 0.75%. Notice that the spot rate curve implied by the given forward curve in Table 2.4 is steeper than the spot rate curve in the previous example.

 Tenor
 Liquidity Premium
 f(1,n)
 Spot Rate

 1-year
 0.75%
 0.75%

 2-year
 0.75%
 1.50%

 3-year
 0.75%
 2.27%

TABLE 2.4 1 Year Forward Rate in 2 Years

Since the return on a long-term bond (zero coupon) is equal to the expected average return on short-term bonds (forward rates), one can solve for the spot rate, given a liquidity premium, as follows:

$$s_2 = \left[\left(1 + f_{(1,1)} \right) \left(1 + f_{(1,2)} \right) \right] - 1 \tag{2.7}$$

where: $s_2 = \text{the 2-year spot rate}$

 $f_{(1,1)} = 1$ -year forward rate, 1 year from today

 $f_{(1,2)} = 1$ -year forward rate, 2 year from today

CONCEPT 2.2

A spot rate is the implied rate between two forward rates. The *term structure* of interest rates generally is meant to refer to the to spot and forward rate curves, not the coupon (yield) curve.

The liquidity preference theory incorporates elements of both the rational expectations theory and the market segmentation theory. The liquidity preference theory explains all three observations of the term structure of interest rates:

- 1. Interest rates across different maturities tend to move together. That is, they are positively correlated.
- 2. The yield curve tends to exhibit a steep positive slope when short-term rates are low and a negative slope when short-term rates are high.
- 3. For the most part, the yield curve exhibits an upward-sloping bias.

The use of spot rates to price bonds is complicated by the fact that the market for zero coupon bonds is not liquid. Consequently, it is difficult to observe "market" spot rates. As a result of this, theoretical spot rates are derived from coupon bonds that are quoted along the coupon yield curve. Using the derived spot rates, one is able to price bonds and their related derivatives.

2.4 MODELING THE TERM STRUCTURE OF INTEREST RATES

The remainder of this chapter demonstrates the R package *termstrc* maintained by Josef Hayden and implemented by Bond Lab[®]. Readers are

encouraged to refer to the article written by Ferstl and Hayden supporting the package. The article provides a definitive description of the methods used to fit the term structure of interest rate [Ferstal and Hayden 2010].

The package termstrc includes all the components required to determine theoretical spot rates. The termstrc package implements the McCullough cubic spline model, the Nelson-Siegel model, as well as extensions to the model. The cubic spline model is non-parametric while the Nelson-Siegel model is parametric.

Parametric term structure models employ an indirect method to derive the required discount rates by fitting the forward curve to derive spot rates. A direct method, like the cubic spline approach, solves for the required discount rates to price bonds. Parametric methods, like Nelson-Siegel, yield output that can be interpreted with respect to the level, slope, and shape of the term structure. As a result, the output from these methods provides some intuition to the investor for understanding the evolution of both the forward and spot rates. It is for this reason that the example presented next implements the Nelson-Siegel model for calculating theoretical forward and spot rates.

The Nelson-Siegel approach for modeling the spot rate curve is outlined by Ferstel and Hayden [Ferstal and Hayden 2010].

The instantaneous forward rate is given by the following:

$$f(m_{ij},\beta) = \beta_0 + \beta_1 exp\left(-\frac{m_{ij}}{\tau_1}\right) + \beta_2\left[\left(\frac{m_{ij}}{\tau_1}\right) exp\left(-\frac{m_{ij}}{\tau_1}\right)\right]$$
(2.8)

where: $\beta_1 > 0$, The long-term forward rate

 β_2 = The size and location of the hump in the yield curve

 τ_1 = Location parameter for the hump in the yield curve

 m_{ii} = Maturity vector

Once solved, the parameter vector $\beta = (\beta_0, \beta_1, \beta_2, \tau_1)$ allows for the calculation of the spot rate as the average of the forward rates as follows, subject to

$$s(m_{ij},\beta) = \frac{1}{m_{ij}} \int_0^{m_{ij}} f(m_{ij},\beta) \, dm_{ij}$$
(2.9)

which results in the spot rate function below:

$$s(m_{ij},\beta) = \beta_0 + \beta_1 \frac{1 - exp\left(-\frac{m_{ij}}{\tau_1}\right)}{\frac{m_{ij}}{\tau_1}} + \beta_2 \left[\frac{1 - exp\left(-\frac{m_{ij}}{\tau_1}\right)}{\frac{m_{ij}}{\tau_1}} - exp\left(-\frac{m_{ij}}{\tau_1}\right)\right]$$
(2.10)

Finally, the discount or present value factor is given by:

$$e^{-m_{ij,s}(m_{ij}\beta)/100} \tag{2.11}$$

The interpretation of the Nelson-Siegel coefficients is as follows:

where: $\beta_0 = \lim_{mj} \to \infty s(m_{ij}, \beta)$ the long-term interest rate subject to: $\beta_1 > 0$ non-negative interest rate constraint β_1 = the rate at which the spot rate converges to the long-term slope of the term structure if $\beta_1 > 0$, then a downward-sloping term structure if $\beta_1 < 0$, then a upward-sloping term structure β_2 = defines the size and location of the hump in the yield curve if $\beta_2 > 0$ then the hump occurs at τ_1 if $\beta_2 < 0$ then the trough occurs at τ_1

2.4.1 Relationship of the Yield Curve to Spot Rates and Forward Rates

The above suggests the following relationship between the yield curve, the spot rate curve, and the forward rate curve.

- When the yield curve is upward sloping, the spot curve lies above the yield curve and the forward rate curve lies above the spot rate curve.
- When the yield curve is downward sloping, the spot rate curve lies below the yield curve and the forward rate curve lies below the spot rate curve.

2.5 APPLICATION OF SPOT AND FORWARD RATES

Consider the interest rate swap curve quoted as of January 30, 2006, presented in Figure 2.1 [Governors of the Federal Reserve System no date]. Overall, the curve is upward sloping with a inflection point occurring at the two-year maturity. Thereafter, the interest rate swap curve is upward sloping. The 30-year swap rate is 5.08%.

Based on our knowledge of the term structure of interest rates, we would expect the following:

- The forward and spot rate curve should slip below the coupon curve at earlier maturities.
- Given the overall upward-sloping bias, both the forward and spot rate curves should cross over and lie above the coupon curve at the later maturities.



FIGURE 2.1 Interest Rate Swap Curve, Jan. 30, 2006

Figure 2.2 illustrates both the forward and spot rate curve derived from the Jan. 30, 2006, interest rate swap curve. The spot rate curve follows our intuition as well as the coefficients of the Nelson-Siegel terms.

Table 2.5 summarize the model's coefficients. For the most part, the coefficients align with intuition, based on our knowledge of the term structure. The notable exception is β_1 , which suggests that the slope of the term structure is modestly negative. Again, this is due to the inversion of the yield curve between the one-month rate and the two-year rate.

The coefficients in Table 2.5 follow our intuition with respect to the relationship between the yield (coupon) curve, spot rate curve, and forward rate curve. However, the valuation of fixed-income securities requires that the investor move beyond simply spot rates and one-month forward rates. Given a spot rate curve any forward rate can be derived. It may be necessary for the valuation of certain fixed-income securities to derive a forward rate curve other than the one-month forward rate.

For example, valuing a floating rate bond whose coupon payment is indexed to a rate whose tenor is greater than one-month, like three-month or six-month LIBOR, requires the computation of a similar forward rate.



FIGURE 2.2 Forward and Spot Swap Rates, Jan. 30, 2006

Nelson-Siegel Terms	Value	Interpretation		
β_0	5.20	The long term interest rate is 5.20		
β_1	-0.35	Implies a downward slope of the term structure		
β_2	-0.90	Implies a trough at τ_1		
τ_1	3.00	Implies a trough at 2.6 years		
$\vec{\beta_0} + \vec{\beta_1}$	4.96	Instantenous short rate		

 TABLE 2.5
 Nelson-Siegel Terms

Another example is a mortgage-backed security whose cash flows are contingent on borrower prepayment rates, which are correlated to the prevailing mortgage rate. In the case of a mortgage-backed security, the MBS pool's expected prepayment rate determines the timing of the principal cash flows returned to the investor. The expected prepayment is closely tied to the 10-year swap rate because it influences the prevailing mortgage rate. As a result, the investor is required to calculate the 10-year forward swap rate in order to estimate the forward mortgage rate which in turn motivates her prepayment model (Chapter 9). The above illustrates the extent to which the term structure influences the valuation of structured securities. Indeed, it may be argued, given the extent of the embedded options observed across the structured securities market, a thorough understanding of the term structure is a basic requirement for the valuation thereof.

The forward rate between any two spot rates is given by the equation below:

$$\left[\left(\frac{1+s_{2}^{t+n}}{1+s_{1}^{t}}\right)^{\frac{1}{n}}\right] - 1$$
 (2.12)

where: $s_{1,2}$ = The spot rate at *t* and *t* + *n*

t = Beginning time period

n = Time interval between spot rates

For example, in Table 2.6 the two-year forward rate in one month (or in the next month) is given by:

$$\left[\left(\frac{1.04769^{2.0833}}{1.049465^{.0833}} \right)^{\frac{1}{2}} \right] - 1$$
 (2.13)

$$f_{(24,1)} = 4.7616\% \tag{2.15}$$

The two-year forward rate can be confirmed by employing equation 2.1. The horizon return by investing in the one-month spot rate and reinvesting the proceeds at maturity into the two-year forward rate should equal the future value factor of the two-year and one-month spot rate.

Horizon return =
$$(1.004)(1.00975) = 1.10189$$
 (2.16)

The annualized rate of return is:

$$1.10189^{(1/2.0833)} = 4.4768\% \tag{2.17}$$

The spot rate curve is not easily observed in the market. As a result, spot rates are derived from the coupon or yield curve. The spot rate curve implies both present value and future value factors. The present value factors may be used to value periodic cash flows as zero coupon instruments occurring

Period	Time _t	Present Value Factor	Future Value Factor	Spot Rate	1-Month Forward	2-Year Forward
1	0.0833	0.9960	1.0040	4.9465		
2	0.1667	0.9920	1.0081	4.9335	4.9206	4.7616
3	0.2500	0.9881	1.0121	4.9212	4.8966	4.7521
4	0.3333	0.9842	1.0161	4.9095	4.8743	4.7436
5	0.4167	0.9803	1.0201	4.8983	4.8538	4.7361
6	0.5000	0.9764	1.0241	4.8878	4.8349	4.7295
7	0.5833	0.9726	1.0282	4.8777	4.8175	4.7238
8	0.6667	0.9688	1.0322	4.8682	4.8015	4.7189
9	0.7500	0.9650	1.0362	4.8592	4.7870	4.7148
10	0.8333	0.9613	1.0403	4.8506	4.7737	4.7114
11	0.9167	0.9576	1.0443	4.8425	4.7617	4.7087
12	1.0000	0.9539	1.0483	4.8349	4.7509	4.7067
13	1.0833	0.9502	1.0524	4.8277	4.7411	4.7052
14	1.1667	0.9466	1.0565	4.8209	4.7325	
15	1.2500	0.9429	1.0605	4.8145	4.7248	
16	1.3333	0.9393	1.0646	4.8084	4.7180	
17	1.4167	0.9357	1.0687	4.8028	4.7122	
18	1.5000	0.9321	1.0728	4.7975	4.7072	
19	1.5833	0.9286	1.0769	4.7925	4.7030	
20	1.6667	0.9250	1.0811	4.7878	4.6995	
21	1.7500	0.9215	1.0852	4.7835	4.6968	
22	1.8333	0.9180	1.0894	4.7795	4.6947	
23	1.9167	0.9145	1.0935	4.7757	4.6932	
24	2.0000	0.9110	1.0977	4.7722	4.6923	
25	2.0833	0.9075	1.1019	4.7690	4.6920	
26	2.1667	0.9040	1.1061	4.7661	4.6922	
 36	3.0000	0.8701	1.1493	4.7484	4.7163	

TABLE 2.6 Calculation of Forward Rates

at each point along the spot rate curve. Conversely, the future value factors define both horizon returns for zero coupon bonds as well as the implied forward rates that can be observed between two spot rates. Because of the above properties, the spot rate curve is used to price fixed-income securities and their related credit derivatives.